



**K'nai, 9**

hematological disorder

I wish to have a  
princess bedroom



# FUNDRAISING AND EVENT IDEAS

**Jeans for Wishes®** – Employees can donate to Make-A-Wish® in exchange for a day, week, etc., of wearing casual clothes to the office. Choose the timeframe and cost that works best for your company. For more information and customizable campaign materials, please visit the [Jeans For Wishes](#) microsite.

**Corporate Mileage Drives** – Air miles are an essential resource for helping make wishes come true. Make-A-Wish makes it easy for you to hold an air miles campaign in your office.

**Incentives** – Provide incentives for your employees to increase participation. For example, if 100 percent of employees participate, the whole office will receive a half-day off or a raffle ticket to win a bonus vacation day.

**Soak Your Supervisor** – Employees buy opportunities to soak their supervisors. Ideas: squirt gun \$1, water balloon \$5, bucket of water \$10, etc.

**Auctions or Raffles** – Have employees donate items to the fundraiser and auction the prizes to the highest bidder. For example, having employee(s) donate tickets for a night at a pro sporting event.

**Wish Star Program** – Purchase Make-A-Wish star cutouts. Sell each one for \$1. People write their names on the stars, and they can be displayed on a wall in your office. To purchase the wish stars, visit [www.wishsponsor.dokshop.com](http://www.wishsponsor.dokshop.com). Use the following access code to place your order: *sponsor*.

**Company Picnic Day** – Turn your annual picnic into a fundraiser for Make-A-Wish. The senior management team can sit in a dunking tank or participate in a “pie in the face” activity to raise funds.

**Tournaments** – Coordinate a golf, tennis, softball, basketball, bowling or pool tournament. Charge a registration fee for individuals, pairs or teams. Make the games more interesting by forming teams within departments and have them compete against each other.

**Sales** – Organize a bake sale, garage sale, cookbook sale (with favorite recipes from your co-workers), candy sale, flower sale, book sale, holiday gift basket sale, craft sale, etc. Use your imagination!